5



# Sell Online!

**scouts.trails-end.com**




- Reach faraway friends and family.
- Trail's End ships the orders directly to your customers.
- You immediately receive credit for each sale.

1. Go to **scouts.trails-end.com** to sign in or create an account.
2. Go to the **Send Emails** page to send emails to your customers.
3. Go to **View My Online & Mobile Sales** to see who has made a purchase. Trail's End ships orders directly to customers.

**NEW**

## Trail's End Mobile App

Scouts can now accept credit cards. Anytime, anywhere with this FREE app.



Scan the code above with your smartphone to learn more about mobile sales!

## Online and mobile sales count toward your Scout Rewards!

**Guidelines:** 1) Rewards earned are based on individual sales. NO combining of sales with other Scouts. (2) Each Scout may select one reward from the sales level reached, plus a patch or pin. (3) Turn in your reward order when you turn in your popcorn order. All orders and additions must be submitted through the council. (4) All rewards, $600 Club and $1500 Club are sent to your unit leader. (5) Rewards are subject to demand and availability. If a reward is no longer available, Trail's End reserves the right to substitute a reward or gift card of equal or greater value. (6) Scouts need Whittling-Chip or Totin-Chip and parent's permission to choose a knife.

*Amazon.com is not a sponsor of this promotion. Except as required by law, GCs cannot be transferred for value or redeemed for cash. GCs may be used only for purchases of eligible goods on Amazon.com or certain of its affiliated websites. For complete terms and conditions, see www.amazon.com/gc-legal. GCs are issued by ACI Gift Cards, Inc., a Washington corporation. ©,®,™ Amazon.com Inc. and/or its affiliates, 2012.

Trail's End is not affiliated with Wal-Mart Stores, Inc. or any of its affiliates. The services products, or activities of Trail's End are neither endorsed nor sponsored by Wal-Mart Stores, Inc. or its affiliates.

Trail's End

# SELL TRAIL'S END

GET

# COOL REWARDS!

Quivira
www.quivira.org

**SELL $250**

your choice of:

- $10 gift card
- 12-2a Binoculars
- 12-2b Multi-function knife



**SELL $350**

your choice of:

- $15 gift card
- 12-3a LEGO Creator Blue Roadster
- 12-3b Nalgene water bottle



**SELL $450**

your choice of:

- $20 gift card
- 12-4a LEGO Creator Propeller Adventures
- 12-4b 6-piece camp kit



**Sell**

- $650 = $30 gift card
- $850 = $40 gift card
- $1,100 = $55 gift card
- $1,300 = $75 gift card
- $1,800 = $110 gift card
- $2,300 = $150 gift card

**Sell 1 item**

Get the new Powered by Popcorn patch or pin!

**BONUS**

**Sell $600**



**Blast Bow**

**BONUS**

**Sell $1500**

your choice of:

**$50 Gift Card!**

Get what you want, when you want it.

**BONUS**

**Sell $2500**



**6%** of your total sales each year is invested in your own scholarship account.

**Sell $500** online, mobile or both in October and get a **BONUS** $20 Amazon.com Gift Card!*

© 2012 Trail's End®. All rights reserved.

*Over 70% goes to local SCOUTING

# Better flavor. Better for you.

- Made with Canola Oil**
- 0g trans fat
- Resealable packages***

## POPCORN FOR OUR TROOPS



Donate a gift of popcorn for our military men and women, their families, and veterans' organizations.

**$50** Gold Donation
Over $35 to local Scouting

**$30** Silver Donation
Over $21 to local Scouting

## Double Caramel Crunch™ with a hint of cheese 22oz.

- 0g trans fat†
- Made with real cheese

**$25**
Over $16 to local Scouting

NEW!




## Chocolatey Triple De

- No hydrogenated oils
- Low sodium

**$18**
Over $12 to local Scouting



## Caramel Corn with Almonds & Pecans 24oz.

- 0g trans fat†
- 100% whole grain

**$18**
Over $12 to local Scouting

MORE NUTS!




## Cheddar Cheese Corn 7oz.

- 0g trans fat†
- Made with real cheese

**$15**
Over $11 to local Scouting




## Caramel Corn 11oz.

- 0g trans fat†
- 100% whole grain

**$10**
Over $7 to local Scouting




## Popping

- 100% w
- High fib

**$10**
Over $7 to local Scouting

## Kettle Corn 18-Pack

Made with Canola Oil
PER BAG POPPED

- 0g trans fat
- 3g saturated fat
- 320 calories

**$20**
Over $13 to local Scouting

IMPROVED FLAVOR!




## Unbelievable Butter™ 18-Pack

Made with Canola Oil
PER BAG POPPED

- 0g trans fat
- 3.5g saturated fat
- 320 calories

**$18**
Over $12 to local Scouting

IMPROVED FLAVOR!




## Butter Light 18-Pack

Made with Canola Oil
PER BAG POPPED

- 0g trans fat
- 1g saturated fat
- 230 calories

**$18**
Over $12 to local Scouting

Whole
Low in Sa
CERTIFI
American
heartche

**Support your favorite Scout online at trails-end.com**

Trail's End®

light™ 20oz.




Corn 2 lbs.
hole grain
er




Grain
ted Fat & Cholesterol
D by
Heart Association
xmark.org

Diets rich in whole grain foods and other plant foods, and low in saturated fat and cholesterol, may help reduce risk of heart disease.




## Chocolate Lover's Collection

- White Chocolatey Pretzels 17oz.
- Milk Chocolatey Pretzels 17oz.
- White Chocolatey Caramel Crunch™ 14oz.
- Chocolatey Caramel Crunch™ 14oz.

No Hydrogenated oils
Comes in a gift box

**$50** Over **$28** to local Scouting

NEW!







## Sweet & Savory Collection

- Butter Toffee Caramel Corn 20oz.
- Milk Chocolatey Pretzels **(NEW)** 17oz.
- Sour Cream & Cheese Corn **(NEW)** 7oz.

New and improved flavor
Comes in gift box

**$40** Over **$27** to local Scouting

## Cheese Lover's Collection

- Cheddar Cheese Corn 7oz.
- Sour Cream & Cheese Corn **(NEW)** 7oz.
- White Cheddar Cheese Corn 7oz.

Made with Canola Oil
Made with real cheese
Comes in a gift box

**$30** Over **$20** to local Scouting




* Across the entire Trail's End® product line, an average of 70% goes to local Scouting.
** Trail's End Microwave Popcorn and Cheese Corn
*** All products come in resealable packages except for Caramel Corn, Premium Chocolate Lover's Collection, and Chocolate Lover's Collection.
† per serving

All products, except Microwave Popcorn (which contains milk ingredients only), are produced in a plant that manufactures and handles products with peanuts, tree nuts, wheat, soy, and milk. All products are ⓊD.

©2012 Trail's End®. All rights reserved.

Scan this code with your smartphone to support Scouting anytime.

Trail's End®

Trail's End®
Over 70% goes to local Scouting



# Popcorn For Our Troops

Check the $50 Gold Donation Level or the $30 Silver Donation Level to send popcorn treats to our military men and women, their families, and veterans' organizations.

DELIVERY DATE

| | NAME | STREET ADDRESS/EMAIL ADDRESS | $50 $50 Military Donation | $30 $30 Military Donation | $50 Chocolate Lover's | $40 Sweet & Savory | $30 Cheese Lover's | $25 Double Caramel Crunch | $20 18pk Kettle Corn | $18 18pk Unbelievable Butter | $18 18pk Butter Light | $18 Chocolatey Triple Delight | $18 Caramel Corn Almonds & Pecans | $15 Cheddar Cheese Corn | $10 Caramel Corn | $10 Popping Corn | AMOUNT DUE | DLV. | PD. |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | | | | | | | | | | | | | | | | | | | |
| 2 | | | | | | | | | | | | | | | | | | | |
| 3 | | | | | | | | | | | | | | | | | | | |
| 4 | | | | | | | | | | | | | | | | | | | |
| 5 | | | | | | | | | | | | | | | | | | | |
| 6 | | | | | | | | | | | | | | | | | | | |
| 7 | | | | | | | | | | | | | | | | | | | |
| 8 | | | | | | | | | | | | | | | | | | | |
| 9 | | | | | | | | | | | | | | | | | | | |
| 10 | | | | | | | | | | | | | | | | | | | |
| 11 | | | | | | | | | | | | | | | | | | | |
| 12 | | | | | | | | | | | | | | | | | | | |
| 13 | | | | | | | | | | | | | | | | | | | |
| 14 | | | | | | | | | | | | | | | | | | | |
| 15 | | | | | | | | | | | | | | | | | | | |
| 16 | | | | | | | | | | | | | | | | | | | |
| 17 | | | | | | | | | | | | | | | | | | | |
| 18 | | | | | | | | | | | | | | | | | | | |
| 19 | | | | | | | | | | | | | | | | | | | |
| 20 | | | | | | | | | | | | | | | | | | | |
| 21 | | | | | | | | | | | | | | | | | | | |
| 22 | | | | | | | | | | | | | | | | | | | |
| 23 | | | | | | | | | | | | | | | | | | | |
| 24 | | | | | | | | | | | | | | | | | | | |
| 25 | | | | | | | | | | | | | | | | | | | |
| 26 | | | | | | | | | | | | | | | | | | | |
| 27 | | | | | | | | | | | | | | | | | | | |
| 28 | | | | | | | | | | | | | | | | | | | |
| 29 | | | | | | | | | | | | | | | | | | | |
| 30 | | | | | | | | | | | | | | | | | | | |
| | | TOTAL | | | | | | | | | | | | | | | $ | | |
| | | | $50 MILITARY DONATION | $30 MILITARY DONATION | CHOC. LOVER'S | SWEET & SAVORY | CHEESE LOVER'S | DOUBLE CARAMEL CRUNCH | 18PK KETTLE | 18PK UNBELIEVABLE BUTTER | 18PK BUTTER LIGHT | CHOC. TRIPLE DELIGHT | CARAMEL CORN ALM & PEC | CHEDDAR CHEESE CORN | CARAMEL CORN | POPPING CORN | | | |

SCOUT'S NAME _____ DEN / PATROL _____

MY GOAL $ _____

FG12KSWIC448

_____ + _____ = _____

TOTAL ONLINE & MOBILE SALES | TOTAL SALES THIS FORM | My Rewards Total

_____ REWARD CHOSEN:

trails-end.com

To see full nutritional information for all Trail's End products visit trails-end.com

MAKE CHECKS PAYABLE TO: _____

Please direct popcorn payment to your Pack, Troop or Council.

©2012 Trail's End®. All rights reserved.

# Popcorn Sales 2012




Pack Goal $350

My Personal Goal

$_____

Track My Weekly Progress

10/27 $_____

11/3 $_____

11/10 $_____

## Scout Incentive Plan

**Returning This Year!!!**

Everyone who gives their best effort to sell will earn a percentage of their sales to help pay for Scouting fees. Those who sell $350 or more will earn a larger percentage to help pay for Scouting fees. This money can be used for Recharter or Summer Camp Fees.

### The top seller could earn up to $200 in gift cards!

(Based on last years top seller)

| Sales Amount | Pack Award | Council Award | Top Sellers | Pack Award |
|---|---|---|---|---|
| $1 - $349 | - | - | Pack | $50 |
| $350 - $499 | $15 | - | Rank #1 | $20 |
| $500 - $599 | $20 | $20 Wal-Mart | Rank #2 | $15 |
| $600 - $699 | $30 | $20 Wal-Mart | Rank #3 | $10 |
| $700 - $799 | $35 | $20 Wal-Mart | | |
| $800 - $899 | $40 | $20 Wal-Mart | | |
| $900 - $999 | $45 | $20 Wal-Mart | | |
| $1,000 + | $50 | $20 Wal-Mart | | |
| each additional $100 | $5 | | | |
| $1,500 | $75 | $50 Wal-Mart | | |

Contacts:
Trisha Sims, Popcorn Kernel
ktsims98@yahoo.com

Ben Huhs, Committee Chair
b.huhs@cox.net

**Did you know?**

Many Packs require Scouts to pay monthly dues and/or pay for awards earned. This is not the case in Pack #321. The commission we make from Popcorn sales each year is typically enough money to fund our Pack activities for the entire Scouting year!

OCTOBER

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 | | | |

NOVEMBER

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | | | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | |

DECEMBER

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | | | | | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 | | | | | |

**Popcorn Key Dates**

| | |
|---|---|
| **Sales Begin** | **10/25** |
| **Orders Due*** | **11/19** |
| **Order Pick-Up**** | **12/8** |
| **Money Due** | ~~12/5~~ 12/16 |
| **Check Cashed** | **12/19** |

***Order forms will be collected at the November Pack Meeting**

****Orders will be distributed at the Dillons warehouse on East 4th Ave.**